

# The Sixth Annual Creative Camp Event – March 9-11, 2012

## SPECIAL INFORMATION:

The Sixth Annual Creative Camp Event will honor the anniversary of Cheryl Strickland's first conference held 15 years ago. We will have a "Pink" Circus theme throughout the weekend and proceeds from some items will benefit the Susan G. Komen Foundation.

The CHF Academy will offer Michele Williams' popular Pricing Without Emotion class on Thursday, March 8 and Friday morning, March 9, prior to the CSI add-on or Bonus Track classes.

Registration for the Pricing Without Emotion class will be processed through CSI in the near future. Pricing options will be available with and without lodging at Camp Allen. Registrants will be able to register for only the Pricing class, or only for Creative Camp, or both. The Pricing class will be completed on Friday in time for attendees to take the add-on headboard class or the Bonus Track Arched Pleated Drapery Panels class if desired.

## **NEW PROCESS:**

Attendees can register for either the "Bonus Track" format or the "Standard Track" format.

**Bonus Track:** If you would like to take ALL of the core classes (which does not include the headboard class), you will need to sign up for the **Bonus Track** registration, which will require that you arrive at Camp Allen in time to begin your first class (Arched Drapery Panels) **on Friday afternoon at 1:00 p.m.**

Bonus Track class registration fee (with shared room) is \$1245.00

**\*\*Bonus Track registration is FULL\*\***

**Standard Track** registrant events will begin with the Welcome Activity on Friday at 5:00 p.m.; classes will begin Saturday morning, and will include your choices (see below) of the Arched Panel Class, Kenneth King's Specialty Details Class, Gillian's Embellishments Class, Gillian's Inspired Panel Headings class and Missy's Workroom Tools and Specialty Feet Class. Time does not permit that attendees take all of these classes unless they are on the Bonus Track timetable.

Standard Track class registration fee (with shared room) is \$1145.00

Standard Track attendees are eligible to add the Add-On Hands-on Headboard class for \$195.00. This class begins Friday afternoon at 1:00.

**Standard Track attendees can choose:**

Either one “Super Session” Hands-on class (Arched Pleated Panels or Kenneth King’s Class) plus ALL four of the standard session classes (Photography, Workroom Tools & Machine Feet, Embellishments with Gillian Wendel and Inspired Panel Headings with Gillian Wendel)

**OR**

You may choose both Super Session Hands-on classes (Arched Pleated Panels AND Kenneth King’s Class plus TWO of the four standard session classes (Photography, Workroom Tools & Machine Feet, Embellishments with Gillian Wendel, or Inspired Panel Headings with Gillian Wendel)

We will determine which time slot you take these classes in; however, you are welcome to provide the name(s) of Camp attendees who you would like to attend classes with.

**CORE CLASSES – Hands-on**

**ARCHED PLEATED DRAPERY PANELS** with Ann Johnson (3.75 hours)

In this class, popular industry veteran Ann Johnson will lead the class in making one French Blackout Lined arched pleated drapery panel from start to finish. Different mounting techniques will be shown and discussed. Students will plan, draft and create a pattern, and fabricate the panel during class.

**SPECIALTY DETAILS AND TECHNIQUES** with Kenneth D. King (3.75 hours)

Kenneth D. King, author of “Cool Couture” and “Designer Bead Embroidery” is well known for his articles for Threads Magazine throughout the years. He is currently also an adjunct professor in the Haute Couture program at the Fashion Institute of Technology in New York.

Kenneth will share his couture sewing techniques with our window industry members. Transferring the couture apparel techniques to a variety of window treatment projects, Kenneth will lead this hands-on class in specialty details including a gorgeous foolproof piped buttonhole which could be used on a box pleated valance, as a pillow accent or on a leading edge and can be accented to decorative findings for added interest, as well as triple piping, prairie points with cording and more.

**EMBELLISHMENTS AND FINE DETAILS** with Gillian Wendel (1.75 hours)

Previous Camp attendees are familiar with Gillian’s attention to detail, fine finishings and embellishments. In this new class, Gillian will showcase numerous specialty embellishments and lead the class in fabricating both the handmade silk rose below and the two-toned prosperity knot topping a decorative tassel. The prosperity knot embellishment can be used to accent jabots (shown below), pillows, zipper pulls and more.



## **CORE CLASS – Non-Hands-On**

### **MACHINE FEET AND WORKROOM TOOLS** with Missy Martin (1.75 hours)

Do you ever wonder what some of the feet that you already have purchased are for? Or do you wonder which specialty feet could help improve the quality of different sewing applications? Missy will show and describe dozens of specialty sewing machine feet that can ease and improve the quality of our work. Each student will receive a sewn fabric sample showing each how each foot works in its special application in order to refer to it for future use. Missy will also showcase many specialty workroom tools, describing and demonstrating their use. Many of these feet and tools will be available for purchase at the 2012 Camp event.

### **PHOTOGRAPHY FOR WINDOW TREATMENTS** with Jimmy Loyd (1.75 hours)

This hands-on class will show how to best take interior photographs facing the window, which is always challenging. Composition of photos and lighting will also be discussed. Additionally, attendees will learn the various software programs available to modify and improve their photos for portfolios and presentations. Bring your laptop!

### **INSPIRED DRAPERY PANEL HEADINGS** with Gillian Wendel (1.75 hours)

Known for her creativity and specialty details, Gillian will showcase numerous creative, innovative and beautiful drapery panel headings to make your clients swoon! Through a Power Point presentation as well as many actual panel samples, Gillian will inspire you and leave you anxious to add these new styles to your project repertoire.

## **EVENING EVENTS**

Friday night:

Welcome event.

Diane Preston will share how she creates and offers specially sewn products for breast cancer patients in Tennessee. Her methods can be replicated in other workroom groups and areas to benefit patients in your area as well. This could be a great workroom group project.

Mary Ann Plumlee, founder of the Workroom Association, Window Coverings News, Plumlee Place and creator of the cordless CK Lift system will discuss the latest happenings in window cord safety processes. Additionally, Mary Ann will showcase several styles of her cordless CK Lift shades and attendees will learn how to fabricate and mount this innovative product in a hands-on session.

Saturday night:

Social Networking & Marketing for Wholesale and Retail Workrooms with Lesa Berryhill, owner of Berryhill Drapery Design of Austin, Texas.

Lesla is a font of information about how to increase your sales and improve your prominence in your local community and in the online world as well. This class will be lively and full of the latest details that will benefit both retail and wholesale workrooms. Whether you are currently involved in actively networking and promoting your business or have been delaying your immersion into social networking, you will gain new information in this class.

**ADD-ON OPTIONAL CLASS:**

Friday afternoon: Headboard Class with Gillian Wendel (repeat of 2011 core class): \$195

This class was presented at the 2011 Creative Camp event and is offered as an add-on optional class to attendees who were not present at the 2011 event.

Students will make a shaped and tufted headboard from start to finish in this class. Gillian will have numerous decorative headboard samples to show different embellishment ideas for headboards. You will learn several headboard mounting techniques and take your completed headboard home. *(Packing materials and shipping services are provided by Creative Camp; your class samples and purchases can be shipped to you after Camp).*

**REGISTRATION PAGE – Creative Camp March 9-11, 2012**  
**Complete this form and fax to 713/695-2492 or email to: info@csisews.com**

COMPANY NAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ NO. of Years in Business: \_\_\_\_\_

% business wholesale \_\_\_\_\_ % business retail \_\_\_\_\_

**PAYMENT:**

**Standard Track Registration** (includes one bed in double occupancy room, all meals, class supplies & standard track handouts) \_\_\_\_\_ \$1145.00 **OR**  
**Bonus Track Registration** (begin w/Arched Panel class Fri. aft.) FULL/NA \$1245.00  
**Add for private room (2 nights)** \_\_\_\_\_ +\$90.00  
**Add-on optional headboard class** \_\_\_\_\_ +\$195.00  
**TOTAL** \_\_\_\_\_

**Standard Track class format - choose either:**

**TWO (both) Super Session Hands-on Classes** (Arched Panels + Kenneth King) **and TWO Standard sessions classes** (circle two: photography/workroom tools/embellishments/panel headings)  
**OR**

**ONE Super Session Hands-on Class** (circle one: Arched Panels OR Kenneth King) **and ALL FOUR of the Standard session classes (listed above)**

**PAYMENT TERMS:**

\_\_\_\_\_ **I choose to pay in full** (circle one) **CHECK** or **CREDIT CARD** (see below)

\_\_\_\_\_ **I choose to pay \$250.00 down payment** via credit card and have the balance billed monthly to my credit card below (beginning on the 1st of the month following the down payment and concluding March 1, 2012).

**Credit Cards:** Visa      Mastercard      Discover      American Express

Name on card: \_\_\_\_\_

Address for billing card \_\_\_\_\_

Card# \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

**ROOM:**

\_\_\_\_\_ I select a roommate and will pay the double occupancy rate shown on the Registration page.

My roommate is \_\_\_\_\_ **OR** Please assist me in finding a roommate: \_\_\_\_\_ **OR** \_\_\_\_\_ I will pay the added fee shown on the registration page for a private room.

*The Custom Sewing Institute offers no cancellation refunds. Attendees are adult registrants only; no guests or children.*

*The Custom Sewing Institute, 1318 Sue Barnett, Houston, TX 77018. Phone: 713/697-4110 Fax: 713/695-2492*

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